



**MEDIA RELEASE**

**21 MAY 2009**

**The Ultimate Experience for Wine Lovers  
is at the Melbourne Good Food and Wine Show**

The Melbourne Good Food & Wine Show has added a new feature, the Riedel Decanter Bar, to its ever popular tastings at the Riedel Wine Theatre and the extra special Riedel Masterclasses.

Wine lovers can peruse the world of wine, sipping and sampling their way around the extraordinary array on offer at the show or learn something new at the three key wine features: Riedel Decanter Bar, Riedel Wine Theatre, or the Riedel Masterclass.

**Riedel Decanter Bar**

Visitors to the show can attend one of the many 45 minute sessions on offer at the Riedel Decanter Bar. A panel of wine experts, including Dan Sims and Ben Edwards from The Wine Guide, as well as Matt Skinner and Nick Stone, will host the classes in an intimate setting of only 24 participants. Visitors can attend Burgundy or Chardonnay masterclasses, learn about the Pinot Noir trans Tasman rivalry; the global impact of Sauvignon Blanc; or learn about the true influence of the wine maker.

There are a variety of sessions on daily that range from \$25-\$85.

**Riedel Wine Theatre**

Gain a new appreciation of wine at the informative and entertaining Riedel Wine Theatre presentations.

Visitors can attend one of the many tasting sessions throughout each day with wines from across the country. Savour a series of rich, ripe reds or compare the regional differences across a range of Chardonnays. Tantalise your tastebuds and educate your nose, sampling a fabulous range of Australian wines.

Sessions are included in the show entry ticket price.

**Riedel Masterclasses**

The Riedel Masterclass is for those who want to experience something extra special. Riedel recognises that the bouquet, taste, balance and finish of wines are affected by the shape of the glass from which they are tasted. Experience a selection of fine regional wines served in Riedel glassware.

Mark Baulderstone from Riedel Australia will guide participants through a Glass Tasting that will engage them in an exploration of the senses of wine. The ticket price includes 4 glasses from the Vitis range (valued at \$299.95).

*Date: Friday 5 June 6pm-7pm and Sunday 7 June, 2pm - 3pm*

*Cost: \$130 includes a set of four Vitis glasses (does not include the price of Show entry).*



## World of Wine

With over 300 exhibitors at the Good Food & Wine Show, there is an extraordinary array of Australian wine on offer. From the well-known and established wineries to younger, newer brands, there are representatives from each Australian wine region.

### Melbourne Good Food & Wine Show Melbourne Exhibition Centre

Friday June 5	12pm – 9pm
Saturday June 6	9am – 6pm
Sunday June 7	9am – 6pm
Monday June 8	9am – 5pm

**Tickets\***: available through Ticketek 13 28 49 or [www.goodfoodshow.com.au](http://www.goodfoodshow.com.au)

Adult:	\$27.50
Child (6 - 16yrs):	\$20.50
Concession/Groups (10+):	\$22.50
Ramsay Pass:	\$80.00**

\*Tickets to see Gordon Ramsay in the LG Celebrity Theatre are an additional \$20.00 (tickets to see other celebrity chefs are included in the pre-purchased entry ticket price).

\*\* (includes entry to the show, a premium seat to see Gordon Ramsay in the LG Celebrity Theatre presented by LifeStyle FOOD Channel, Gordon Ramsay 'Healthy Appetite' cookbook, Good Food & Wine Show Canvas Bag and a BBC Australian Good Food magazine).

Further information available from:  
Johanna Scott @ Stellar\* on 02.9281.8000 or [johanna@stellar.net.au](mailto:johanna@stellar.net.au)  
Or visit [www.goodfoodshow.com.au](http://www.goodfoodshow.com.au)